

Act For Change Food Garden Competition Terms and Conditions

- 1. The promoters are Shoprite Checkers (Pty) Ltd ("Shoprite") and Food and Trees for Africa NPC ("FTFA") (collectively, "the Promoters").
- 2. This promotional competition ("Competition") is open to South African residents of at least 18 years old, legally residing in South Africa, in possession of a valid identity document, passport or other documentary proof of South African residency, who have an operating community food garden on their farm in South Africa. Any director, member, partner, employee, agent or consultant of the Promoters, their marketing service providers, suppliers, distributors or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the Competition and will be disqualified from receiving a prize.
- 3. This Competition will start on 27 October 2025 ("start date") and end on 30 November 2025 ("closing date"). The period from the start date to closing date is referred to as the "Campaign Period". Any entries received outside the Campaign Period will not be considered.
- 4. <u>To enter the Competition</u>, a participant must complete the digital entry form via the following website: https://actforchangefoodgardencompetition.datafree.co, when they must submit the following information by the closing date:
 - 4.1 Community food garden location, size and details;
 - 4.2 Community food garden history;
 - 4.3 Contact details of the farmer or their authorised representative; and
 - 4.4 Clear colour photographs of the community food garden.
- 5. Only one Competition entry per community food garden will be accepted. The Promoters are entitled, in their sole discretion, to either disqualify a participant who entered the Competition more than once or accept only the first entry received pertaining to a specific community food garden.
- 6. The Promoters are entitled to block or disqualify any entries and disqualify anyone from winning a prize if the Promoter has a reasonable suspicion that a participant used bots, commercial contest subscription, voting software, vote swapping, automated entries, fraud or code manipulation; or that a participant used multiple email accounts or mobile numbers.
- 7. Six (6) community food garden farmers will each win a prize.
- 8. Each prize consists of garden supplies, tools, infrastructure and training ("Support") to the value of:
- 8.1 R225,000 for the 1st prize;
- 8.2 R200,000 for the 2nd prize;
- 8.3 R175,000 for the 3rd prize;
- 8.4 R150,000 for the 4th prize;
- 8.5 R130,000 for the 5th prize; and
- 8.6 R120,000 for the 6th prize.
- The Promoters will visit the participants' farms to assess their eligibility to win a prize.
- 10. The prizes will be awarded on merit, using the criteria listed in clause 15 below.
- 11. The prizes will be disbursed to the winners in the form of support, tailored to the specific needs of the winners' community food gardens. The prizes will not be disbursed as funds, vouchers, credit, or cash.
- 12. All features and elements of the prizes will be entirely at the Promoter's discretion the winners will not be entitled to choose their prize or the features thereof.
- 13. Participants understand and agree that they may win a prize, but there is no guarantee that they will win a prize.
- 14. The Top 15 shortlisted finalists will be selected and notified by 23 January 2025, or as soon as possible thereafter. These finalists will be notified telephonically or via email, when they will be required to provide and verify all requested details. The Promoters (or their agent) will try to contact each finalist three (3) times. If a finalist cannot be contacted or their details cannot be confirmed during this period, or they don't send their information to the Promoter in time, they will be disqualified, and another finalist will be selected in their place.
- 15. The Top 10 shortlisted finalists will be selected and notified by 28 January 2025, or as soon as possible thereafter. These finalists will be notified telephonically or via email, when they will be required to provide and verify all requested details. The Promoters (or their agent) will try to contact each finalist three (3) times. If a finalist cannot be contacted or their details cannot be confirmed during this period, or they don't send their information to the Promoter in time, they will be disqualified, and another finalist will be selected in their place. The top 10 finalists will be visited by the Promoters for an on-site assessment, where the following will be checked:
- 15.1 Confirm the garden's existence and assess its overall condition and layout;
- 15.2 Plant health and productivity: Evaluate the variety, health, and yield of crops grown in the garden;



- 15.3 Sustainable practices: Check for eco-friendly methods like composting and water conservation;
- 15.4 Community involvement: Assess the level of participation and engagement from local community members;
- 15.5 Garden infrastructure and tools: Review the presence and condition of tools, structures, and support systems;
- 15.6 Innovation and creativity: Identify any unique or innovative gardening techniques or features;
- 15.7 Impact and reach: Measure the garden's contribution to food security and community wellbeing;
- 15.8 Photo and video documentation: Photos and videos of the finalists and the gardens will be captured and recorded by the Promoters for verification and promotional use.

16. By entering this Competition, participants:

- 16.1 Confirm that they will not alter their community food garden in any way during the Campaign Period, after it was submitted during entry;
- Must make themselves available to accompany (and grant immediate access to) the Promoters when they visit the community food garden for assessment;
- 16.3 Consent to the processing of their personal information by the Promoter and its service providers, insofar that it is necessary to give effect to the Competition, for example to view the entries, select and announce the winners publicly and arrange handover of the prizes. Winners will be given the opportunity to consent or object to any further processing of their personal information by contacting the Promoter;
- Waive their moral rights and grant the Promoter exclusive, unlimited, perpetual and free of charge copyright and usage (in any territory where these entities trade), in all media forms of all material, text and intellectual property created and/or published/posted: (a) by the participants in the submission of their competition entry, and (b) by the Promoters. The Promoter will be entitled to use and edit the material in any manner and in its sole discretion, for an indefinite period of time and in any territory where it trades. Participants will not during or after the closing date of the Competition dispute or question such copyright and usage;
- 16.5 Warrant to the Promoter that they are entitled to assign all intellectual property to the Promoters; and
- Where applicable, waive any right to demand royalties, usage fees or any other form of compensation or payment for the use of intellectual property in the participant's entry; and
- 17. <u>In addition to the above, should a participant be selected as a winner, and as a condition to receive a prize, the winners:</u>
- Warrant that they comply with all competition rules, guidelines and standards, and that they are entitled to act on behalf of the community food garden;
- 17.2 Agree that, in the event that they win a prize, any material created by them or the Promoters relating to the Competition will be the property of the Promoters. The Promoters are entitled to amend the material in any way that they deem fit;
- 17.3 Will not use the Promoters' names or trademarks (including the names or trademarks of its affiliates or products) in any form of publicity;
- 17.4 Will sign Shoprite's 'winner's declaration and consent form'; and
- 17.5 Will provide all relevant information requested by the Promoter's representatives.
- 18. Prizes will only be awarded after verification is successfully completed by the Promoter or its representatives. Failing successful verification, the winner will be disqualified, and a substitute winner may be selected at the discretion of the Promoter.
- 19. The winners will be selected, verified and notified by 31 March 2026. The winners will be publicly announced by 30 April 2026 via the Promoter's media platforms, including but not limited to digital, print, and broadcast media, as well as at an in-person prize-giving event.
- 20. Neither the Promoter nor its agents or suppliers will be liable for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted, or for vouchers or entries that are lost, damaged or delayed.
- 21. The winners will not be entitled to payment, credit or otherwise in the event that they do not use the prizes to the fullest extent possible. Any item or value unused will be deemed waived by the winners.
- 22. The Promoter in its sole discretion is entitled to disqualify any winner who at any time does not act in accordance with the spirit of the Competition.
- 23. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
- 24. Prizes are not transferable and may not be deferred or exchanged for cash, credit, or anything else.
- 25. The Promoter is entitled to change or terminate the Competition and/or prizes immediately and without notice, if deemed necessary in its sole discretion. In the event of such a change or termination, participants agree to waive



- any rights that they have in respect of this Competition and acknowledge that they will have no recourse against the Promoter, its suppliers or agents.
- 26. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
- 27. Neither the Promoter, its agents, service providers, suppliers, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
- 28. The judges' decision is final, and no correspondence will be entered into.
- 29. Participation in this Competition constitutes acceptance of, and an agreement to comply with, these terms and conditions.
- 30. The winners may be requested to endorse, promote, and advertise any of the goods and services of the Promoter, and will not unreasonably withhold their consent.
- 31. Protecting participants' personal information is important to Shoprite. For more information, please refer to the data privacy statement on www.shopriteholdings.co.za.
- 32. This Competition is in no way sponsored, endorsed or administered by, or associated with any social media channel.
- 33. For any queries or concerns relating to this Competition, please contact the Shoprite CSI Department: csi@shoprite.co.za or landline: 021 980 4322

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